

*Celebrating
Diversity*



*National
Hispanic
Corporate
Achievers*

2012



*National Hispanic
Corporate Achievers, Inc.
Annual Convention*

Presented by:



October 22, 2012

*Empowerment & Leadership Forum
Baruch College, CUNY*

October 26, 2012

*Hispanic Achievers Leadership Institute
Baruch College, CUNY*

October 26, 2012

*29th Annual Global Diversity
Gala Awards*

Grand Ballroom,

The Roosevelt Hotel, New York



COLGATE-PALMOLIVE

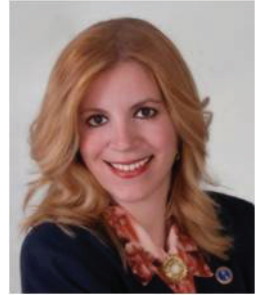
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NHCA



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Irene Rivera
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National Grid



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Global Human Resources,
Senior Executive



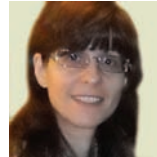
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VP Operations,
Emerging Markets,
Pfizer



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Senior Director, WWD
Pfizer, Inc.



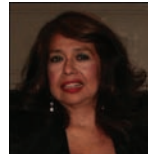
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Coordinator, Baruch College



Makini R. Breton
Makini Regal Designs

**2012 National Hispanic Corporate Achievers
Empowerment & Leadership Forum Program**

October 22, 2012

8:00AM - 3:00PM

Baruch College

"Innovating Your Career Strategies: Moving In, Moving Up and Moving On"

8:00AM - 9:00AM

Registration & Continental Breakfast

Review of Agenda, Introduction of MC & Welcome Remarks

7th Floor Main Room 750

Speakers/Panelists

MC: Eugene Kelly- Worldwide Director, Global Diversity & Inclusion, Colgate-Palmolive Company

9:00AM-10:00AM

General Session

Speakers:

Philip Berry, President NHCA U.S. North

President, Philip Berry Associates LLC

Dr. Mitchell B. Wallerstein, President Baruch College, CUNY

Keynote Speaker

"What Makes an Ideal Employer for Today's Students: The Latino Perspective".

Camille C. Kelly, Vice President Employer Branding & Global Account Director

Universum Group.

Consulting

10:00AM - 11:00AM

Session Topic: All Aboard! Sailing with National Grid.

Room 750

Description: National Grid's career life cycle, from onboarding to retirement.

Margaret Gordon, Lead Program Manager, Inclusion & Diversity, National Grid

11:00AM - 11:15AM

Break

Session Topic: "The Science of a Career in Consumer Products"

11:15AM - 12:15PM

Main Room 750

Speaker: **Joe Vazquez**, Scientist

Global Technology Early Research & Development, Colgate-Palmolive Company

Description: This presentation will cover the following areas:

- *Career selection
- *What is required of a Scientist at Colgate / training
- *Keeping Current with Technology (internally and externally)
- *A day in the life of a Colgate Scientist
- *Measures of success
- *Becoming a leader outside of one's job scope

12:15PM - 1:30PM

Lunch & Learn

Faculty Lounge + Main Room 750

Panel Title: "Secret Pathways to Career Success."

Moderator: Philip Berry, President National Hispanic Corporate Achievers
CEO Philip Berry Associates, Vice Chair, CUNY Board of Trustees.

Panelist: Camille C. Kelly, Vice President, Employer Branding & Global
Account Director Universum Group,

Eugene Kelly, Worldwide Director Global Diversity
Colgate-Palmolive Company,

Jill Corsi, Assistant Vice President, Talent Management
Metropolitan Life Insurance

1:40PM - 2:40PM

Main Room 750

Session Topic: "Critical value drivers at Pfizer: Developing the next generation of leaders"

Discover the role of a great leader:

- * The Year of the People Manager: Why Now?
- * Three core roles of the Manager
- * People Manager Forums & Toolkit

Brief Description: Pfizer leaders are entrusted to run a part of the business and are therefore critical to drive value.

They are accountable for achieving current and future business objectives by leading highly engaged teams & working with the colleagues on their team to ensure their behaviors are aligned to our culture and values.

At Pfizer, leaders have a range of tools available to help them discover with their teams new ways to learn, perform & grow together.

Speaker: Karla Martinez, Talent and Organizational Capabilities Lead for Established Products, Pfizer

2:40PM - 3:00PM

Main Room : 750

Closing Remarks: "Rebranding Your Leadership".

Networking and refreshments

Philip Berry, President National Hispanic Corporate Achievers
CEO Philip Berry Associates

Vice Chair, CUNY Board of Trustees

Special Thanks to all our Speakers &...



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For more information about the National Hispanic Corporate Achievers
and how to become an Annual Member, visit our website

www.HispanicAchievers.org

Hispanic Achievers Leadership Institute

Theme: "Focus on Change Management, Critical Competencies
Required for Emerging Markets, Global Competitiveness and Innovation."

Friday October 26, 2012 * 9:00AM - 12:00PM

Baruch College Newman Conference Center
Room H763, 7th Floor, 151 East 25th Street, New York, NY 10010

A session that enables individuals to outline how they can rebrand
from their present levels of performance and contribution
to higher levels of capability and results.

*A Celebration of Hispanic Heritage Month
29th Annual
National Hispanic Corporate Achievers
Global Diversity Awards Gala*



Evening Schedule

<i>7:00pm</i>	<i>Reception-Wine Tasting</i>
<i>8:00pm</i>	<i>Dinner</i>
<i>9:00pm</i>	<i>Awards Ceremony</i>
<i>10:00pm</i>	<i>Entertainment</i>

Welcome Remarks

*Philip Berry, President NHCA North
CEO, Philip Berry Associates LLC*

Keynote Speaker

*Hector Erezuma
VP, Global Business Continuity,
Real Estate & Facilities
Colgate-Palmolive Company*

Awards Presentation

2012 Corporate Citizens Awards

2012 Corporate Achievers



National Hispanic Corporate Achievers



DANIEL RAMOS

Founder/ CEO

National Hispanic Corporate Achievers

Daniel Ramos is a Corporate Marketing and Public Relations Consultant specializing in serving firms that wish to market their products and or services to the Hispanic market. In 1978 he was selected by a Special Presidential Commission to be one of twelve U.S. representatives to counsel system leaders behind the iron curtain on the marketing system of the free world. Mr. Ramos has served as the Hispanic market consultant to various political campaigns including U.S. Presidential, Congressional and Senatorial races and has developed Hispanic marketing programs for numerous major corporations.

In 1979 he founded the Hispanic World's Fair held annually at the Jacob Javits Convention Center, the first and premier marketing Hispanic event in the Northeast. He also founded The Annual Minority Career Convention, The Annual Merengon-Dominican Festival, The Annual Raices Festival of Central Florida, and The Carnaval 27 de Febrero, founded and served as President of the New York State Minority Business Convention for 12 years.

He has received 44 Gubernatorial, Mayoral Citations and Proclamations and named Minority Business Person of the Year by the New York Chamber of Commerce and Industry for his work in the minority community. He also received the "Director's Award" presented by the Governor of New York for Outstanding Contributions to the Minority Community of New York. He was awarded the responsibility of organizing the New York City's first ad campaign in mass media to stimulate minority-owned business owners, to participate in state and city contracts.

Danny also had the first Hispanic License Plate in the nation passed by the Florida Legislature in 2010. In 2012 Danny Ramos was ordained as a Chaplain & Pastor.

National Hispanic Corporate Achievers



PHILIP A. BERRY

President, U. S. North

National Hispanic Corporate Achievers

President

Philip Berry Associates LLC

Philip A. Berry is President of Philip Berry Associates LLC, a management consulting firm which focuses on executive coaching, personal branding, global talent development, leadership training, global diversity, cross cultural competency, innovation and organizational effectiveness.

Philip has lived and worked in over 60 countries and gained extensive experience in leadership development and human capital improvement strategies on a global level. Philip was Vice President of Global Workplace Initiatives and Corporate Officer for Colgate-Palmolive responsible for diversity and inclusion strategies on a global basis. He was also the Global VP for Employee Relations & Best Place to Work. In prior senior HR roles, he served the Central Europe/Russia, Africa/Middle East, Latin America, Asia and lived in Paris as VP for HR Europe. Prior to joining Colgate-Palmolive, Philip acquired broad HR expertise at Procter & Gamble.

He is the Vice Chairman of the Board of Trustees for City University of New York and a member of the Board of Directors of Families in Global Transition, an entity that provides services to global expatriates. Furthermore he is the President of Hispanic Corporate Achievers and an advisor to the Corporate Diversity Council for the Asia Society. Philip is the author of *Being Better Than You Believe: 8 Steps to Ultimate Success*. He is also the author of many published journal articles on topics of diversity, global talent management and leadership.

Philip received his MBA from Xavier University, his M.S.W from Columbia University and his B.A.in Sociology from Queens College and AA in Marketing from Manhattan Community College

Philip is certified by the International Coaching Federation and is a certified minority supplier.

Awards Gala Keynote Speaker



Hector Erezuma
Vice President

Global Business Continuity, Real Estate and Facilities
Colgate-Palmolive Company

Hector Erezuma is Vice President, Global Business Continuity, Real Estate and Facilities at Colgate-Palmolive, responsible for leadership and administration of the Real Estate department, which includes global strategy and planning, contract terms analysis and negotiation, and corporate facilities management. Hector is also building on the excellent work the organization has already accomplished in ensuring our businesses around the world have well-planned and practical business continuity plans. In addition, he has a leadership role in ongoing strategic Finance initiatives and advises on global tax matters. He assumed his current role in February 2012.

Hector joined Colgate in 1992 as Director, International Taxes and went on to hold the positions of Vice President - International Tax and Vice President - Tax Planning and Administration.

In 2005, Hector became Vice President, Taxation and a Corporate Officer. He developed a strong tax team and has contributed significant insight and leadership to the Company's entire Finance function.

Prior to joining Colgate, Hector was Director of Taxes at Cabot Corporation in Boston. He also gained extensive international and domestic experience on real estate matters at Motorola, Becton Dickinson, and Bankers Trust, New York.

Hector holds a BS degree in accounting from Rutgers University and an MBA in taxation from Fairleigh Dickinson University.

Working Together For A Better World



Colgate-Palmolive congratulates
Mario Cabrera and Francisco Galindo
and all the other recipients of the
Corporate Hispanic Achievers Award



ColgatePalmolive.com

Hispanic Achievers Awards Recipients



Francisco Galindo
Sr. Manager GIT
GIT – Americas Finance
Colgate-Palmolive Company

Francisco Galindo has been a Manager in the Global Information Technology (GIT) Americas Shared Service Organization - Finance since 2006, and was promoted to Senior Manager in 2010. Currently Francisco is managing projects in a number of key areas for the America's: Financial Planning Applications including Cost Planning, and the next generation of Commercial Planning Tools using the latest SAP technologies. He just recently led the first in the world implementation at Hills of the SAP Controlling/Profitability Reporting Accelerator which significantly improves reporting and transaction processing for key P&L/Brand profitability information.

Francisco was also the IT lead for a major global business renewal in the Operations Finance area. He is viewed as a key IT partner to the business. Several years ago he participated in a six month short term assignment with Global Business Services helping to define the standard Finance processes that are now in place in the European Business Services Center in Warsaw Poland. During this time Francisco also received his MBA in Global Management. He also participated in the CP Leadership Challenge, and is an active member of the Morristown chapter of Toastmasters. In addition, he is the Co Lead for Professional Development in the Morristown Hispanic Action Network.

Francisco consistently receives high recognition for his Managing with Respect principles. He goes out of his way to coach his direct reports and new employees. His global teamwork has been demonstrated over the years through his participation in many global initiatives outside of his area of responsibility. His strong desire for personal continuous improvement has been evident by his eagerness to take on new assignments and his completion of his MBA during very intense workloads.

Hispanic Achievers Awards Recipients



Mario Cabrera
Director, Science Diet Marketing
Hill's US Marketing
Colgate-Palmolive Company

Mario joined the Hill's team in 2006 as a Sr. Product Manager in the US Consumer Marketing Group. Under his leadership, Science Diet Light implemented a comprehensive IMC Plan encompassing T.V. advertising, PR, Event Marketing, Mystery Shopper, and a new repositioned PetFit.com which resulted in significant volume growth as well as and 2.4 pp increase in market share. In 2007, during his time as Sr. Product Manager for Indoor Cat, he led the brand to its highest market share in the category.

In 2008, Mario was responsible for managing the successful turn around of Nature's Best. A new Go-To-Market developed by Mario's team resulted in a 48% increase in monthly sales. Weekly consumption at PETSMART and PETCO experienced a 78% and 44% lift respectively Vs previous average weekly consumptions. Nature's Best consumer awareness went to 72%, an increase of +11 ppts Vs. 2Q '08. In 2008, Mario was recognized with the 2007-2008 Outstanding Marketing Award for best use of consumer insights.

Mario has over 17 years of marketing experience in domestic and international brand management. Previous experience includes International Marketing Manager at Farmland Foods, Cat Food marketing at Nestle, Sr. Marketing Manager at Royal Dutch Shell and Sr. Brand Manager at Sara Lee Foods.

In late 2008, Mario was promoted to Associate Marketing Director, Hill's Science Diet Vet Channel. In this critical role, Mario provided strategic leadership and managed Hill's Science Diet Brand in the Vet Channel. Key responsibilities included developing and implementing strategies that will drive wellness category growth and grow market share as well as professional endorsement for the brand.

In early 2010, Mario was promoted to Director, Science Diet Canine. In this role, Mario is responsible for developing and leading the Science Diet Canine brands. Mario drives this success through excellent leadership of his team and an in-depth understanding of the category.

Mario is a great coach and developer of early-in-career marketing professionals. He understands the brand marketing career path and the requisite competencies marketing leaders need to excel in their roles. Mario willingly makes time to coach his team members and colleagues on a wide variety of topics.

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We understand.[®] Something this important deserves all our support. A true commitment to excellence is a rare commodity. At FedEx, we are proud to help foster that commitment in the leaders of tomorrow as a sponsor of the National Hispanic Corporate Achievers Awards.

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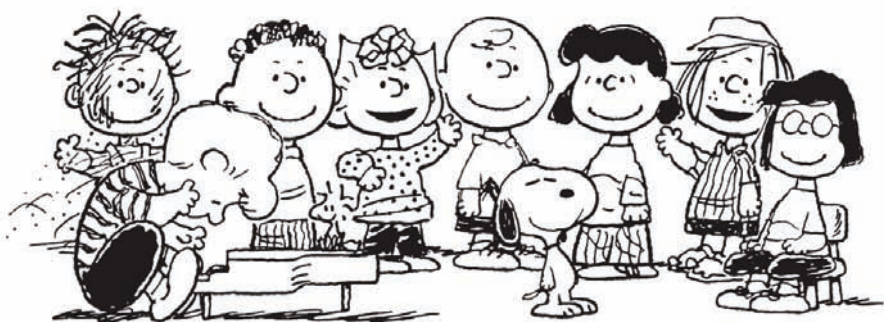
Hispanic Achievers Awards Recipients



Robert Villalba
Manager of Station Operations,
FedEx Express

Robert and his wife Lisette have been married for 20 years, and are the proud parents of three handsome boys, Sean 20, Robert, 12 and Ethan 5. Robert has worked at FedEx for 21 years, beginning his career as a cargo handler in NYC. He was promoted to a courier and always aspired to rise higher in the corporation. On September 1999, Robert was promoted to manager, and in that position has been recognized with many prestigious company awards for quality and leadership. In his more than 12 years in as a manager, Robert has proven to be an excellent leader, which is evident in his employees' performance and productivity. He continues to receive high marks on his employee survey scores, which demonstrate how much his employees value his management skills.

Outside of FedEx, Robert started coaching children's basketball and baseball 15 years ago, in the Lower East side of NYC. He also enjoyed helping coach Little League, where he devoted his time to less fortunate kids. Additionally, Robert and Lisette support the "WE CARE 4 ALL FOUNDATION" - A DANCE FOR A CURE benefit that raises money each year for AUTISM SPEAKS and BREAST CANCER AWARENESS.



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MetLife congratulates Ilija Castellano and all the winners of the 2012 National Hispanic Corporate Achievers Awards.

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Hispanic Achievers Awards Recipients



Ilia Castellano
Vice President, Financial Operations
MetLife

Born and raised in Vega Baja, Puerto Rico, Ilia is the oldest of three sisters. With the support of her parents, who always instilled the value of education, Ilia moved to Massachusetts to pursue her graduate degree in Accounting. From afar, she provided a role model to her younger siblings, whom also earned Accounting degrees.

Ms. Castellano joined MetLife in 2004 as Regional Controller for Latin America, being responsible for the oversight of the controllership functions in the region. She is currently a Vice President in the Financial Operations, Accounting, Controllers & Tax Team responsible for the oversight and consolidation of the financial reporting activities of MetLife's non-US operations.

Prior to joining MetLife, she held financial and operational roles in the life and property-casualty insurance industries. Ms. Castellano began her financial career with Price Waterhouse in Hartford, CT. A certified public accountant, she received a Bachelors Degree in Business Administration from the University of Puerto Rico - Mayaguez and a Masters in Accounting from the University of Massachusetts – Amherst.

Ilia resides in Pennington, New Jersey with her husband. Her parents and sisters, now successful business owners, continue to reside in Puerto Rico.



nationalgrid

HERE WITH YOU. HERE FOR YOU.

We salute the award recipients
and join in celebrating National
Hispanic Heritage month.

National Grid joins the National Hispanic Corporate Achievers in celebrating the talent and contributions of Hispanic professionals.

Congratulations **Shandy Arroyo** for your contribution and commitment to Inclusion & Diversity.

Hispanic Achievers Awards Recipients



Shandy Arroyo
Lead Specialist,
Leadership, Talent & Change Management
National Grid, USA

Shandy Arroyo works for National Grid, an international electric and gas company in the Leadership, Talent & Change Management department where she is responsible for providing development opportunities for National Grid's leaders, globally.

Shandy is on the board of National Grid's HPA (Hispanic Professional Association) and holds the role of co-chair of the organization. She is committed to providing opportunities for Latino/Hispanic employees to contribute to their own personal development and advancement at National Grid. She believes in National Grid's commitment to being stewards in the communities we serve by creating opportunities for employees to be involved in community events and activities.

Ms. Arroyo joined National Grid in March, 2009. She has previous experience at Cablevision, Bed Bath & Beyond and Marsh USA, Inc, an insurance services firm. She has held positions in employee development for those companies as well as in various Human Resources positions. In addition, Ms. Arroyo was an adjunct professor at New York Institute of Technology in Old Westbury, New York in their School of Education.

Ms. Arroyo graduated from Queens College – City University of New York with a BS in Psychology in 1999. She received her MS in Instructional Technology from New York Institute of Technology in 2005.

She is supported and loved by her husband of over 10 years, Jose, and her two sons, Jose (6 years old) and Alejandro (3 years old). They reside in Levittown, New York.

PFIZER CONGRATULATES

NATIONAL HISPANIC
CORPORATE ACHIEVERS
2012 AWARD RECIPIENTS

Special Congratulations To

Ramon Vega

Jose Campos

Rafael Guaty

Hernan Valdez



Hispanic Achievers Awards Recipients



Ramon L Vega
Sr Director, BT Regional Lead
Pfizer Inc.

Ramon Vega is a Senior Director for Emerging Markets (EM) and Established Products (EP) Business Technology. He has been with Pfizer for 13 years and 19 years total in the Pharma industry. Currently he is the Regional BT Lead for EM Latin America and EP North America, supporting all commercial operations for the Pharma businesses in the region. Previously in Emerging Markets BT, he was the Client Partner for Commercial Effectiveness, now known as Business Operations. This area developed strategies for enhancing our customer relations across the spectrum of customers in EM. Previously, as Senior Director for WPO Europe BT, Ramon led a team of senior colleagues in the delivery of Customer Relationship Management (CRM) solutions for integrating the customer-centric Sales, Marketing, and Medical programs in Europe and Canada in support of the ACE initiatives. These programs improved customer services, achieved operational efficiencies, and maximized Pfizer's engagement with key customers and external stakeholders. Ramon also led the One CRM initiative, a global program looking to enable the integration of CRM work throughout Pfizer in the R&D, Medical and Commercial organizations.

Previously, in support of the Pfizer US Pharmaceuticals Consumer Marketing, Ramon led a team that defined a multi-year technology strategy for the development and deployment of CRM capabilities in support of direct to consumer activities. These CRM capabilities were deployed to more than 15 major brands in the US, achieving a total of approximately 8 million consumers in the database to date. Ramon has also supported the Sales and Marketing processes for management of promotional speaker programs and their integration with Sales Force support, financial management and regulatory compliance. Ramon completed a BS in Computer Engineering from the University of Puerto Rico and graduate studies in Computer Science from Brown University.

Hispanic Achievers Awards Recipients



Jose F Campos Figueroa
Sr Director SupplyChain Plan
Pfizer

Jose Campos joined Pfizer in 2000 as Environmental Compliance Manager at the Arecibo site in Puerto Rico. In 2001, he was appointed Director of Pharmaceutical Operations, then in 2004, he became RFT Director/Leader for the Arecibo operations. In 2006, he served as Six Sigma Leader/Master Black Belt for the Puerto Rico/Latin America region, and in 2007, his Six Sigma Leader/Master Black Belt role was expanded to include the Puerto Rico manufacturing sites operations as RFT Director/Team Leader.

In 2009, his was appointed Director/Team Leader, Established Products Operating Unit, Operational Excellence – RFT. In 2010, his roles was expanded to include the Network Performance responsibilities.

Jose joined the Americas Logistics and Supply Operations (ALSO) organization in December 2010, as Director, Supply Chain Excellence. In July 2011, his role expanded and he was appointed Sr. Director, Supply Chain Excellence, responsible for Operations Solution projects implementation, Market Transformation, Training & Communication, Operational Excellence, Transportation Management, Security, EHS, and SAP Deployment.

Prior to joining Pfizer, he held various positions, including Business Unit Manager, Operations Manager, Lean Manufacturing Site Leader, Production Section Manager and Production Superintendent with Johnson and Johnson Consumer, Ethicon Johnson & Johnson and Abbott Chemicals, Inc.

Jose holds a B.S. in Chemical Engineering from the University of Puerto Rico and an M.B.A. in Management from the University of Phoenix. He is a certified Six Sigma Black Belt and Master Black Belt.

Hispanic Achievers Awards Recipients



Rafael Guaty
Senior Regional Marketing Director
Pfizer

I have been in the Pharmaceutical industry for 35 years. A career that spans three companies; Parke-Davis, Warner-Lambert and Pfizer. My career began in 1977 as a sales representative in Sarasota Florida. Over the next 14 years I held positions in the US of increasing responsibilities including Sales Manager, Sales Trainer and Sales Training Director. A move to the international division in 1991 resulted in positions in Marketing Planning and Product Management.

In 1999 I was relocated to Japan to launch Lipitor at which time I joined Pfizer following the merger with WL. I remained in Japan until 2006 during which time my responsibilities increased from leading the Lipitor team to leading the entire marketing department across all therapeutic groups. From 2006-2009 I was assigned as the Regional CV Marketing Director for the Asian Region based in HK. A position responsible for 15 countries in Asia. Currently I am the Senior OBU Regional Marketing Director for the JACK countries. A position I have held since November 2009. I hold an Electrical Engineering Degree from The University of Puerto Rico and an MBA from St. Joseph's University in Philadelphia.

I have been married for 37 years and have three children, two boys and a girl. Native of Cuba.

Hispanic Achievers Awards Recipients



Hernan Valdez
Senior Director
Pfizer

Hernan Valdez was born in Peru, where he completed his medical training at Universidad Peruana Cayetano Heredia. He came to the US in 1991 to complete Internal Medicine residency training at Henry Ford Hospital in Detroit, MI. He subsequently completed his sub-specialization in Infectious Diseases at Case Western Reserve University in Cleveland, OH. He remained as faculty there from 1996 until 2003. His main area of research was immunopathogenesis of HIV infection under the supervision of Dr. Michael M Lederman. During his tenure at Case he authored more than 60 peer-reviewed papers and received the John T Carey Young Investigator Award from the AIDS Clinical Trials Group. In 2003, he joined Boehringer-Ingelheim, where he developed an HIV antiretroviral medication. In 2007 he joined the Maraviroc team at Pfizer and from 2009 to 2011 he led the Pfizer end of the Pfizer/GSK joint venture for HIV drug development.

Since July 2011 he has been the Medical Development Group Team Lead for tofacitinib in the Psoriasis indication. Dr Valdez enjoys traveling, movies and reading Latin-American and Spanish authors.



congratulates

NHCA

and distinguished honorees

**2012 National Hispanic
Corporate Achievers
Award Recipients**

on the occasion of the

Hispanic Heritage Month Celebration

**National Hispanic Corporate Achievers
29th Global Diversity Awards Gala**

October 26, 2012

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Hispanic Achievers Awards Recipients



Yajaira Sierra-Sastre, PhD
Materials Scientist, Educator
& Social Entrepreneur

Dr. Yajaira Sierra-Sastre is a materials scientist, educator, and social entrepreneur with ten years of research experience in academic, federal, and private institutions. Yajaira received her BS degree in chemistry and teacher's certification from the University of Puerto Rico-Mayaguez. After college she returned to her hometown Arroyo and taught chemistry at her former high school. At the end of the academic year, Yajaira was awarded a summer research fellowship for teachers at Stanford University. There she discovered her passion for nanotechnology and returned home to work at the NASA Research Center for Advanced Nanoscale Materials at the University of Puerto Rico-Río Piedras, where she investigated materials for space applications. After gaining valuable research experience, Yajaira decided to pursue graduate studies at Cornell University and obtained a PhD in nanomaterials chemistry in 2009. As part of her doctoral thesis, Dr. Sierra-Sastre worked as a researcher at Los Alamos National Laboratory. Upon graduation, she joined a nanotechnology start-up company where she developed coating processes for multinational clients in the military, environment, medical diagnostics, and textile sectors.

Yajaira is currently an independent educator engaging students from disadvantaged school districts and communities in Puerto Rico in professional activities for the advancement of science. She also collaborates in a variety of projects with the National Nanotechnology Infrastructure Network and the Cornell Nanoscale Facility, including the smallest national anthem ever written 'La Borinqueña más pequeña'. Dr. Sierra-Sastre is one of six people with astronaut qualities selected recently to participate in a NASA funded, four-month long Mars analog mission and food study. The Hawai'i Space Exploration Analog and Simulation (HI-SEAS) will test new forms of food and food preparation strategies for deep space travel.

Her work in nanotechnology, educational outreach, and her aspirations to become the first Puerto Rican female astronaut have been recently featured in televised, radio, and news media. Her interests also include suborbital materials research and technology commercialization in Latin America and Puerto Rico. In her spare time, Yajaira enjoys Latin dance, theatre, outdoor activities, and international cuisine.

Hispanic Achievers Awards Recipients



SIGIFREDO CAMARGO – OWNER OF “POLLOS MARIO ASTORIA”

Sigifredo Camargo was born in Pereira, Colombia, a former member of Colombia's National Volleyball Team and faithful follower of the Colombian Football Team, an economist of the Central University of Bogotá, whom in one of his trips to the United States was linked to a large company as a computer specialist and data management. It was there where he had the opportunity to go as manager of one of its restaurants, becoming promptly General Manager of several of its stores.

Since that position, Sigifredo began its work of supporting Colombian and many members of the Hispanic community. Ten years later in 1996, he decided to become independent and opened his own restaurant "Pollos Mario Astoria" starting like that his own chain of restaurants, La Pollera Colorada, Mr. Pollo, El Paisa, typical corner, among others, located in New York, Long Island and Miami.

Sigifredo a working man, who knows what is to have needs, a man who spent his childhood in an orphanage, without the support of a mother or a father, who forged his own destiny, he found support in the sports to escape of many of his troubles, he pushed himself to be a professional and advanced to succeed.

Perhaps the reality of his life made him a fighter and generous man, a man who achieved success and never lost his simplicity, attends events made by the Colombian community and always reaching out to the social programs that are conducted in favor of his countrymen, an entrepreneur, a business man which has made its economic and human contribution to this country, which has made up the name of his country Colombia, for all this we consider him our Business Leader Representative.

We proudly join the

**National Hispanic
Corporate Achievers**

in recognizing
all of the 2012 honorees.

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AVIATION WEEK